

Sponsorship Prospectus 2024



Event Over View

We are proud to announce that Northeast Dreamin' 2024 will be held on October 15 & 16 once again in scenic downtown Manchester, NH.

It will be hosted at the DoubleTree Hotel (700 elm st Manahcester, NH).

Northeast Dreamin' is like Dreamforce or the World Tour, but led by your local New England Salesforce user group leaders & fellow Salesforce users. It's swapping best practices, learning new features, listening to inspirational speakers and networking with other Salesforce users in the area just like you. It's one time a year where we can come together as the greater Northeast and hear what each other has to offer, and how we can each help each other live and grow with the Salesforce ecosystem!

Event Statistics

- Northeast Dreamin' is one of the longest and best-attended Dreamin' events across the country
- NED is a 501c3 Registered Non-Profit and sponsorship is potentially Tax Deductible
- Avg Attendance rate of 90% or better of max capacity each year
- Over 70% of attendees are Admins, BAs, Architects, developers
- Roughly 25% of attendees are executives, founders, or decision-makers on technology purchases
- Of our almost 500 attendees in 2023, when approximately 100 attendees were polled, more than 75% reported an immediate impact they brought back to their organization post-event.
- Have a split of about 50% attendees in the New England area and the other 50% representing much of the United States including attendees from South Florida, Texas, Washington, and California

Sponsorship Opportunities

Diamond Sponsor

\$10,000

(2 available)

- **Prominent Logo Placement on all conference materials**
- **Logo and 500 Word Description in mobile program**
- **Logo placement in all Presentation decks**
- **Ten (10) Conference Passes**
- **Prominent Expo Hall Positioning**
 - **Two (2) - six-foot folding tables**
 - **Two (2) - 32in LED Monitors**
- **Demo Jam Entry**
- **Advertisement during welcome reception**
- **Lead Retrieval Application**

Sponsorship Opportunities



Gold Sponsor
\$7,000
(4 available)

- **Prominent Logo Placement on all conference materials**
- **Logo and 250 Word Description in mobile program**
- **Five (5) Conference Passes**
- **Prominent Expo Hall Positioning**
 - **One (1) - six-foot folding table**
 - **Two (2) - 32in LED Monitors**
- **Demo Jam Entry**
- **Lead Retrieval Application**

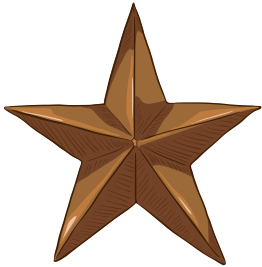
Sponsorship Opportunities



Silver Sponsor

\$5,000

- **Logo in mobile program**
- **Three (3) Conference Passes**
- **Expo Hall Positioning**
 - **One (1) - six-foot folding table**
 - **One (1) - 32in LED Monitors**
- **Lead Retrieval Application**



Bronze Sponsor

\$2,500

- **Logo in mobile program**
- **One (1) Conference Passes**
- **Expo Hall Positioning**
 - **One (1) - High Round Table**
- **Lead Retrieval Application**

Sponsorship Opportunities

Diamond (2)	Gold (4)	Silver	Bronze
\$10,000	\$7,000	\$5,000	\$2,500
2 Six-Foot Tables	1 Six-Foot Table	1 Six-Foot Table	1 High Round Table
2 - 32in LED Monitors	2 - 32in LED Monitors	1 - 32in LED Monitors	One Conference Pass
Logo & 500 Word Descriptions in Mobile Program	Logo & 250 Word Descriptions in Mobile Program	Logo Mobile Program	Lead Retrieval Application
Ten Conference Passes	Five Conference Passes	Three Conference Passes	
Lead Retrieval Application	Lead Retrieval Application	Lead Retrieval Application	
Demo Jam Entry	Demo Jam Entry		
Prominent Logo Placement on all Materials	Prominent Logo Placement on all Materials		
Welcome reception prominent advertisement			

Additional Sponsorship Opportunities

Demo Jam Participant - \$1,500 per entry (Limit 9 Total, 1 per organization)

- Three minute presentations
- Must be Demos (No PPT's Please)

Co-Branded Lanyard Sponsor - \$2,000

- Company Name/Logo with NED Logo
- One (1) Conference Pass included

Wi-Fi Sponsor - \$1,000

- Company Name/Phrase in password
- One conference pass included

Conference Bag Co-Branded Sponsor \$2,000

- Company Name/Logo with NED Logo
- One (1) Conference Pass included

Water Bottle Sponsorship - \$1,500

- Company Name/Logo with NED Logo
- One (1) Conference Pass included

Snack/Coffee/Beverage Sponsor - \$1,500 (Limit 4)

- Company Name/Logo placed prominently at all Stations
- One (1) Conference Pass included

Welcome Reception Sponsor - \$3,000 (Limit 2)

- Company Name/Logo placed prominently at all Stations/Bar
- Final Attendee List
- One (1) Conference Pass included

Pre-Conference Speaker Dinner Sponsor - \$5,000(Limit 1)

- Company Name/Logo co-branded personal invitations sent to speakers
- 10 Minute Dedicated Discussion Slot
- Final Attendee List
- One (1) Conference Pass included

Additional Information

- **Please check out and keep up to date at <https://northeastdreamin.com>**
- **We look forward to another successful event in 2024 and if there are other creative sponsorship ideas you may have please let us know.**
- **Contact James Coelho with any specific sponsorship questions**
 - **Email - james@northeastdreamin.com**
 - **Call/Text - 774-245-3931**