

October 5'h and 6'h, 2023 DoubleTree Hotel 700 Elm St. Manchester, NH, USA 03101

# **Sponsorship Opportunities**

We have a number of different sponsorship packages to fit your needs and budget. Showcase your products and services to an audience of hundreds of Salesforce users easily and affordably.

	Platinum (4 Available)	Gold (5 Available)	Silver	Bronze
Event Program	Full Page Ad	√ 1⁄2 Page Ad	√ 1⁄4 Page Ad	Logo & Listing
Mobile App Listing	Logo and 500-word description	Logo and 250-word description	Logo and 100-word description	Logo only
Company logo and name on all presentation decks	V	$\overline{\checkmark}$		
Signage throughout event	V	V		
Included conference passes	7	5	3	1
Meeting space	V	<b>~</b>		
Lead retrieval device	V	<b>~</b>		
Demo Jam Participation	<b>▽</b>			
Expo Space	2 – 6 ft tables prominently placed	1 – 6 ft table	1 – 6 ft table	Small 'high-boy' table
Displays	55" monitor	46" monitor	32" monitor	
Web site advertising	Full page on website with logo on homepage	Logo and 250-word description on event website	Logo and 50-word description on event website	Logo on event website
Price	\$10,000 USD	\$7,500 USD	\$5,000 USD	\$2,500 USD



# A la Carte / Add-On SponsorshipOptions

(Does not include an expo table):

# Demo Jam Participant (\$1,500)

- Available as an add-on to Gold, Silver, and Bronze sponsors ONLY
- Demo Jam indicator by Company Name and Logo on event website
- Participation in Demo Jam Session\* (3 Minute Presentation)
- Demo Jam sessions must be live product demos, no PowerPoint presentations

# Attendee Wifi Sponsor (\$2,000)

- Custom landing page after attendee logs into Wi-Fi (sponsor builds page, provides URL)
- Password Includes company name or initials (depending on size of company name)
- One conference pass

#### Co-branded Lanyard Sponsor (\$2,500)

- Co-branded Lanyard with Company name/logo & Northeast Dreamin'name/logo
- Sponsor to produce & provide 600 lanyards
- One conference pass

# Coffee/Beverage Sponsor (\$2,000)

- Company Name and logo prominently displayed by beverage/snack stations
- Branded Cups at beverage/snack stations (sponsor to provide, ifdesired)
- Company Name and Logo on event website
- One conference pass

# Snack Sponsor (\$2,000)

- Company Name and logo prominently displayed by beverage/snack stations
- Branded Napkins at beverage/snack stations (sponsor to provide, if desired)
- Company Name and Logo on event website
- One conference pass

# Opening Reception Sponsor (\$4,000)

- Company Name and logo prominently displayed by Reception bars
- Logo and 125-word description on event website
- Three conference passes



#### Conference Bag Sponsor (\$2,000)

- Branded Swag Bag with Company name/logo (Sponsor to produce and provide.)
- One conference pass

#### Conference Water Bottle (\$2,000)

- Branded water bottle with Company name/logo (Sponsor to produce and provide.)
- One conference pass

#### Program Advertisement (Pricing Varies)

- Front and Back inside cover 5" Wide x 4" Tall ad: \$1,000
- Back cover outside 5" Wide x 4" Tall ad: \$1,000
- Inside page ad 2.5" Wide x 4" Tall: \$500

#### Lead Retrieval App (\$400)

• Lead Retrieval App will be made available for Gold, Silver and Bronze sponsors (no device included)

Please check out www.northeastdreamin.com for more event details

Email James Coelho james@northeastdreamin.com or call/text 774-245-3931 if you have sponsor questions.

#### Attendee Profile

Northeast Dreamin' has been incredibly successful with over 500 attendees each year. As part of our mission to share this incredible experience with as many as possible as well as the anticipated growth in attendance, we are hosting the conference at the DoubleTree Manchester, NH and expect upwards of 600 attendees in 2023.



