



NORTHEAST DREAMIN' 2020

September 14th and 15th, 2020
Rhode Island Convention Center
1 Sabin Street
Providence, Rhode Island, USA 02903

SPONSORSHIP OPPORTUNITIES

We have a number of different sponsorship packages to fit your needs and budget. Showcase your products and services to an audience of hundreds of Salesforce users easily and affordably.

	PLATINUM	GOLD	SILVER	BRONZE
# Available	4	6	16	10
Event Program	✓ Full Page Ad	✓ ½ Page Ad	✓ ¼ Page Ad	✓ Logo & Listing
Mobile App Listing	✓ Logo and 500- word description	✓ Logo and 250- word description	✓ Logo and 100- word description	✓ Logo only
Company logo and name on all presentation decks	✓	✓		
Signage throughout event	✓	✓		
Included conference passes	6	4	3	2
Meeting space	✓	✓		
Lead retrieval device	✓	✓		
Demo Jam Participation	✓			
Expo Space	2 – 6 ft tables prominently placed	1 – 6 ft table	1 – 6 ft table	Small ‘high-boy’ table
Displays	55” monitor	46” monitor	32” monitor	
Web site advertising	Full page on website with logo on homepage	Logo and 250- word description on event website	Logo and 50- word description on event website	Logo on event website
Price	\$10,000 USD	\$7,500 USD	\$5,000 USD	\$2,500 USD



A la Carte / Add-On Sponsorship Options

(do not include an expo table):

Demo Jam Participant: \$1,500 (ten available)

- Available as an add-on to Silver and Gold sponsors ONLY
- Demo Jam indicator by Company Name and Logo on event website
- Participation in Demo Jam Session* (3 Minute Presentation)

Attendee Wi-Fi Sponsor: \$3,000 (one available)

- Custom landing page after attendee logs into Wi-Fi (sponsor builds page, provides URL)
- One conference pass

Lanyard Sponsor: \$2,500 (one available)

- Co-branded Lanyard with Company name/logo & Northeast Dreamin' name/logo
- Sponsor to produce & provide 600 lanyards
- One conference pass

Coffee & Beverage Sponsor: \$2,000 (two available)

- Company Name and logo prominently displayed by beverage/snack stations
- Branded Cups at beverage/snack stations (sponsor to provide, if desired)
- Company Name and Logo on event website
- One conference pass

Snack Sponsor: \$2,000 (two available)

- Company Name and logo prominently displayed by beverage/snack stations
- Branded Napkins at beverage/snack stations (sponsor to provide, if desired)
- Company Name and Logo on event website
- One conference pass

Coat/Bag Check Sponsor: \$1,000 (two available)

- Company Name and logo prominently displayed at the coat/bag check room
- Company Name and Logo on event website
- One conference pass

Opening Reception Sponsor: \$4,000 (two available)

- Company Name and logo prominently displayed by Reception bars
- Logo and 125-word description on event website
- Three conference passes

Conference Bag: \$2,000 (one available)

- Branded Swag Bag with Company name/logo (Sponsor to produce and provide.)
- One conference pass



Conference Water Bottle: \$2,000 (one available)

- Branded water bottle with Company name/logo (Sponsor to produce and provide.)
- One conference pass

Conference Program Advertisement

- Front and Back inside cover 5” Wide x 4” Tall ad: \$1,000
- Back cover outside 5” Wide x 4” Tall ad: \$1,000
- Inside page ad 2.5” Wide x 4” Tall: \$500

Optional Lead Retrieval App: \$299

- Lead Retrieval App will be made available for Gold, Silver and Bronze sponsors

*Demo Jam sessions must be live product demos, no PowerPoint presentations

Please check out www.northeastdreamin.com for more event details

Email Dave Hall at daveh@northeastdreamin.com or call/text 603-494-0753 if you have sponsor questions.

Attendee Profile

Our first two years of Northeast Dreamin’ were incredibly successful with over 530 attendees each year. As part of our mission to share this incredible experience with as many as possible as well as the anticipated growth in attendance this year, we are hosting the conference at the Rhode Island Convention Center in Providence, Rhode Island, USA and expect upwards of 750 attendees this year.

